



THE DISTRICT
YSLETA INDEPENDENT SCHOOL DISTRICT

CCRSM Partnerships

Riverside High School

T-STEM & P-TECH

by Cecy De La O

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Learning Topics

- CTE Goals
- Blueprint Requirement
- Where do we find partners?
- Build a Team
- Homework
- Summary



Partners in Education





CTE Goals

- **Education Goals**
 - Provide practical experiences
 - Address the demands of an ever-changing business world
 - Prepare students to meet the needs of a global workplace
- **Program Goals**
 - Industry Certifications
 - Work-Based Opportunities
 - Participation in Leadership and Student Organizations



Blueprint Requirements

- Benchmark 1 – School Design
- Benchmark 3 – Strategic Alliances
- Benchmark 4 – Curriculum, Instruction, and Assessment
- Benchmark 5 – Work Based Learning



So, where do we find partners?

EVERYWHERE!



Build a Team

- Time – divide and conquer
- Set expectations
- Articulate the “main thing(s)”
- Tell your story – advertise / promote
 - Business cards, brochures, flyers, website
- Network, Network, Network



Build a Team

- Administrators, Counselors, Teachers and Staff
- Students' Parents, Alumni
- Friends and Relatives
- Service providers – beautician, doctor, auto mechanic, financial planner, etc.



Current Business & Industry Partnerships

- Workforce Solutions Borderplex
 - *Texas Internship Challenge*
<https://www.txinternshipchallenge.com>
 - Regional labor market data
<https://www.borderplexjobs.com/>



Current Business & Industry Partnerships

- El Paso Chamber of Commerce
 - Networking events
 - Education and Workforce Committee

<https://www.elpaso.org/>
- El Paso Hispanic Chamber of Commerce

<http://www.ephcc.org/>



Current Business & Industry Partnerships

- Current Partners in Education
 - Campus, Parent Liaison
 - District, Volunteer Coordinator
- Region 19 ESC

<https://www.esc19.net/Domain/102>



Through IHE Partnerships

- El Paso Community College
- University of Texas at El Paso
- Texas Tech University Health Sciences
- Western Technical College
- Southwest University



Other Resources

- DOL Apprenticeship website:

<https://www.apprenticeship.gov/apprenticeship-finder/listings>

- Apprenticeship Toolkit:

https://www.doleta.gov/oa/employers/apprenticeship_toolkit.pdf

- Job Shadow Guide

https://secure.cfwv.com/images/wv/PDFs/RTS/Facilitators_Guides/Grade_11/G11_Unit4_JobShadow.pdf



Other Resources

- <https://skypeascientist.com>
- Women in Business
- Financial Institutions
- Program-specific Business & Industry
- Trade Organizations
- Audience Suggestions?



Homework Assignment

- Make a team list
- Schedule a team meeting
 - set goals / expectations
 - make a list of contacts
- Block calendar time
- Follow through / follow up



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