# TWC-LMCI's Data, Tools & Resources for Career Success

### **Utilizing Workforce Data**





# How is LMCI Data **Productive** for Students?

 $_{\odot}$  Get answers to career questions

- Align with endorsement options
- Align with graduation plan
- Demonstrate all options after high school

#### Helps make more informed decisions



# How is LMCI Data **Productive** for Teachers & Counselors?

- **\***Armed with current, relevant career information
- ★Can offer free resources to students
- ★ Can blend into curriculum
- ★Meets Career Development TEKS
  - ★ Exploring Careers
  - ★ Career Portals
  - ★ Career Preparation
  - ★ Career Preparation II
  - ★ Problems and Solutions



# How is LMCI Data **Productive** For Academic Leadership?

- \*Access to data for programmatic decision making
- ★ Define focus on career/teaching professional needs
- ★ Define focus on partnership needs:
  - Employer partners
  - Pre-Apprenticeship partners
  - $_{\odot}$  Post-secondary institution partners



# LMCI Tools & Resources

- Tracer2
- Texas Reality Check
- Texas Career Check
- Texas CREWS
- Texas Wages and Employment Projections
- AutoCoder
- Help Wanted Online (HWOL)
- LMCI Career Hotline
- Texas OnCourse



# 1. PROJECTIONS DATA – TX STATE & CAPITAL AREA





#### TRACER2 http://www.tracer2.com

Your one-stop interactive online spot for Texas labor market statistics. Obtain projections, wage information, industry overviews and regional information.

- One-stop shop for projections
- Can collect data in 3 different ways
- Acquire a one-page overview

of your regional information





# A Closer Look – Click on Future

#### S LAROR MARVET INFORM The Future

#### Texas Workforce Commission

TRACER

LMCI Searchpage

Wage Information

Data Link

The Future

Career & Economic Dev Resource

LMCI Publications

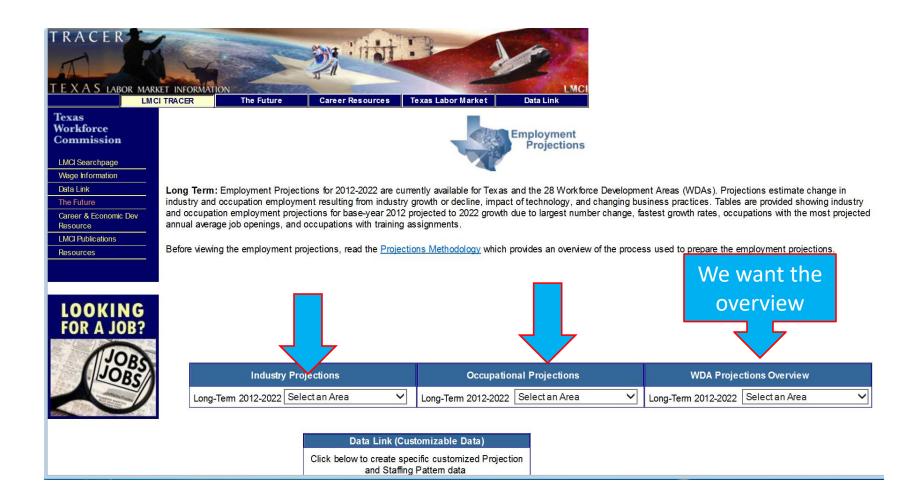
Resources





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# **Projection Collection Options**





# Pick a WDA for Projections

			16/03
1 million	Alamo WDA		
	Borderplex WDA		
ARKET INFORMATION	Brazos Valley WDA		
MCI TRACER The Future Career Resources	Cameron County WDA		
	Capital Area WDA		
	Central Texas WDA		
	Coastal Bend WDA		
	Concho Valley WDA		
Long Term: Employment Projections for 2014-2024 are con- industry and occupation employment resulting from industry			
industry and occupation employment projections for base- most projected annual average job openings, and occupat	Deep East Texas WDA		
Short Term: Texas Occupational Employment Projections	East Texas WDA		
Administration of the Department of Labor to compare occ	Golden Crescent WDA		
Before viewing the employment projections, read the Projections	Gulf Coast WDA		
	Heart of Texas WDA		
	Lower Rio Grande WDA		
Industry Projections	WDA Proje	Middle Rio Grande WDA	
	Occupational Projections		North Central Texas WDA
			· · · · · · · · · · · · · · · · · · ·

Industry-Occupation Matrix (Staffing Patterns)

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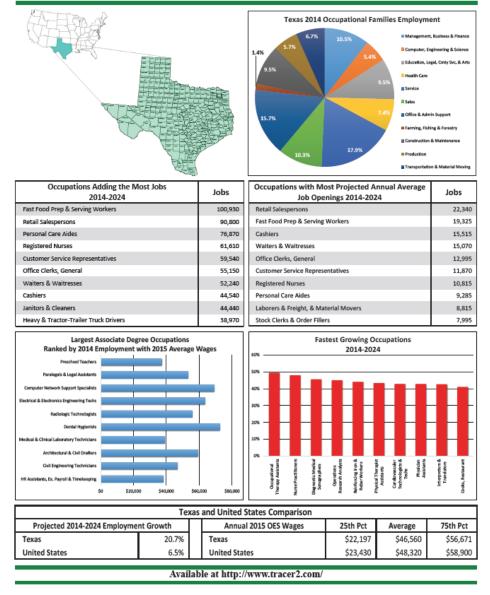
Long-Term 2014-2024 Select an Area



### Get Your Results

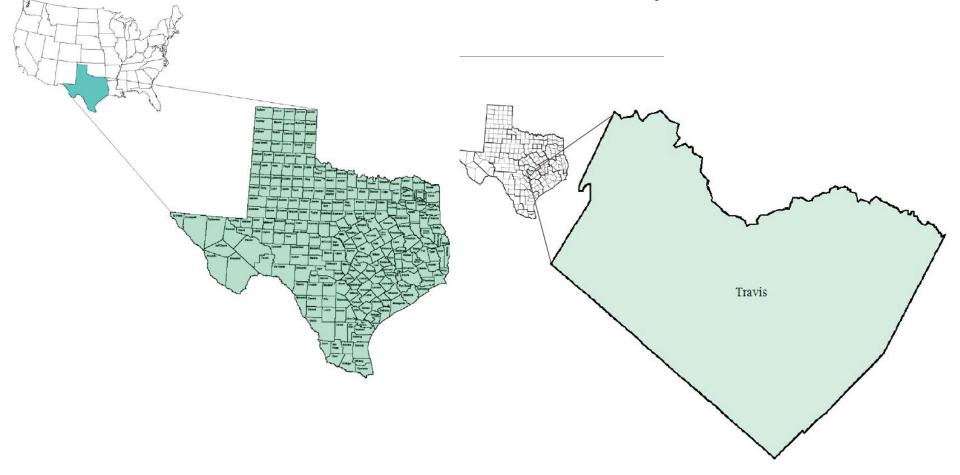
### Sample: For the <u>State</u> of Texas...

#### **TEXAS OCCUPATIONAL PROJECTIONS**



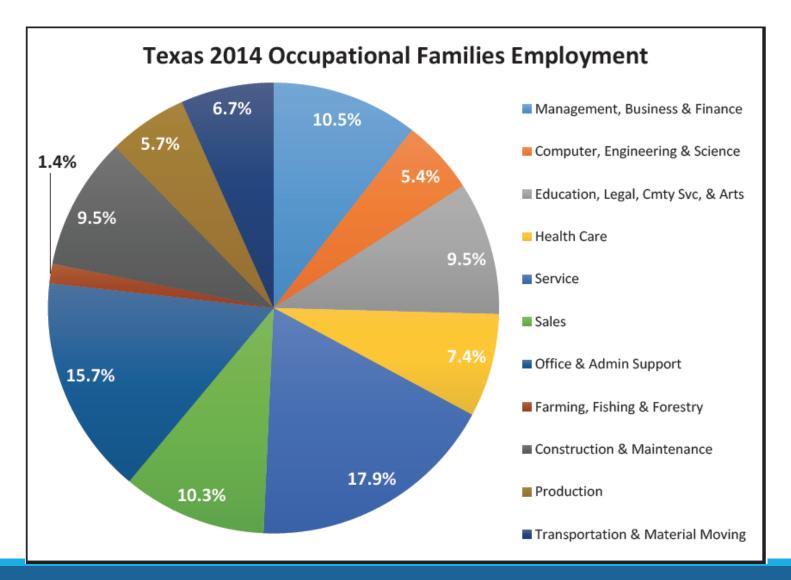


### TX State & Capital Area County Breakdown Map



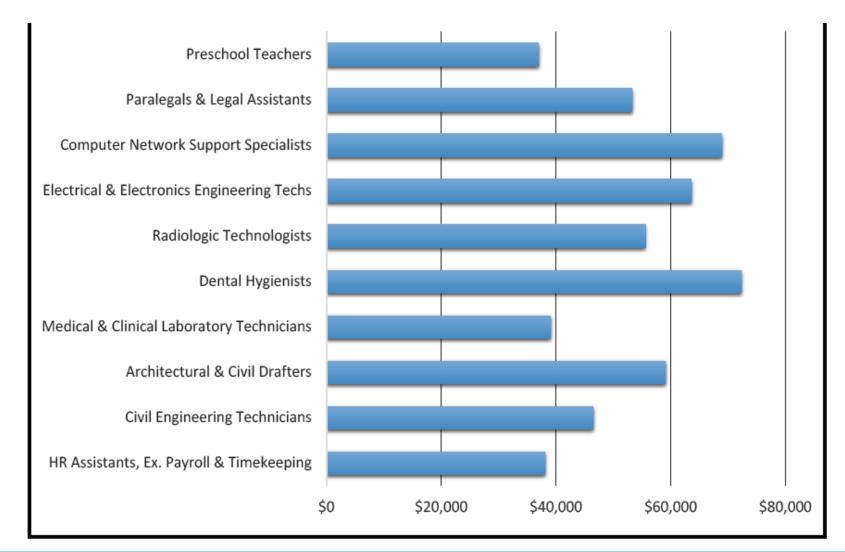


### **Texas Baseline Occupation Breakdown**





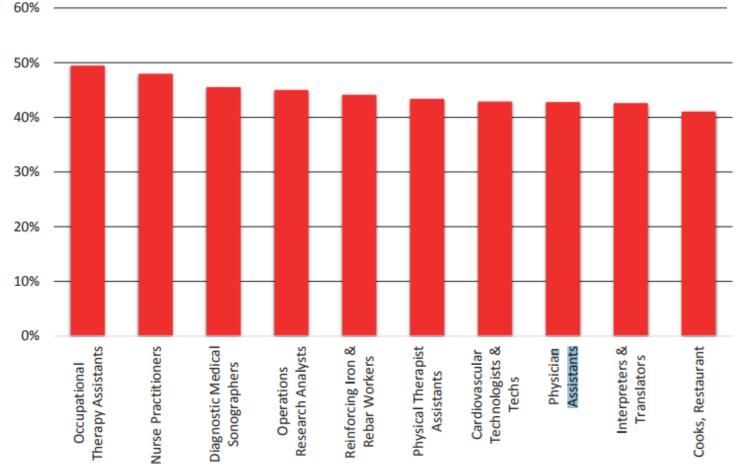
#### Texas State Largest Associate Degree Occupations Ranked by 2014 Employment w/ 2015 Wages





#### Fastest Growing Occupations 2014 – 2024 Texas State

### Fastest Growing Occupations 2014-2024





### 2. JOB POSTING DATA/ NUMBERS





### Help Wanted Online

(Based on Conference Board Information)

# http://www.texasindustryprofiles.com/apps/mHWOL/inde

<u>x.asp</u>

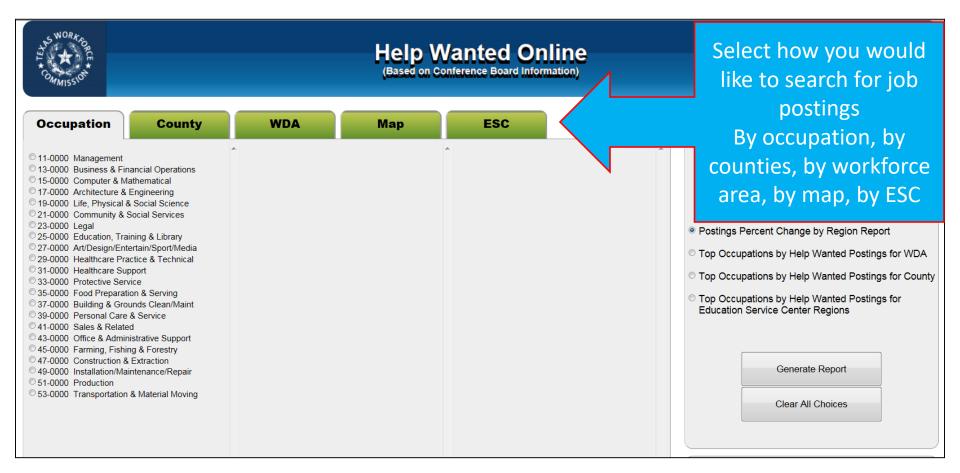
Monthly HWOL, provides real-time labor market information useful in tracking the extent and nature of employers' demand for labor by occupation, industry, and geography. Find the latest industry, and employment trends for jobs in the State of Texas.

- Explore Texas regional demand for labor
  - By occupation
  - By industry
  - By geography
- Find latest employment trends





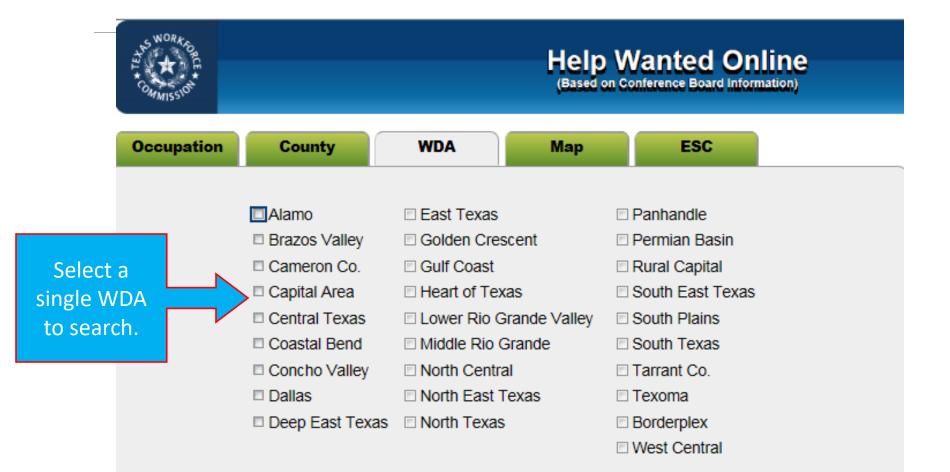
# **HWOL Home Page**



#### www.texasindustryprofiles.com/apps/mHWOL/index.asp

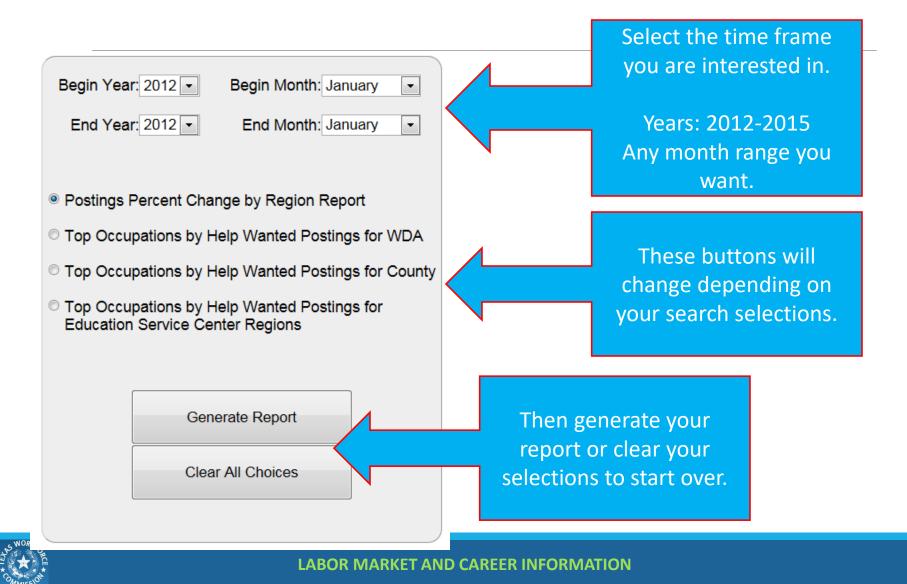


#### Workforce Development Area Search





# Run the Report



# The Results

	Top 25 job postings for all of 2014.		Top 25 Occupations by Help Wanted Postings Between January 2016 and January 2017 for the Capital Area WDA	Capital Area WDA
			SOC Title	Postings
	1	15-1132	Software Developers, Applications	19,822
	2	29-1141	Registered Nurses	19,217
	3	15-1199	Computer Occupations, All Other	15,580
	4	15-1134	Web Developers	10,759
	5	43-4051	Customer Service Representatives	9,383
	6	15-1142	Network and Computer Systems Administrators	9,367
	7	15-1121	Computer Systems Analysts	8,635
	8	15-1151	Computer User Support Specialists	8,138
Ranks jobs	9	41-1011	First-Line Supervis./Managers of Retail Sales Work	7,373
	10	11-2021	Marketing Managers	7,360
and	11	13-1111	Management Analysts	7,106
provides		43-1011	First-Line Supervisors of Office and Administrative Support Workers	6,783
	13	35-1012	First-Line Supervisors/Managers of Food Preparatio	6,428
SOC	14	41-2031	Retail Salespersons	6,314
	15	13-2011	Accountants and Auditors	5,637
	16	53-3032	Truck Drivers, Heavy and Tractor-Trailer	5,115
	17	49-9071	Maintenance and Repair Workers, General	4,768
	18	11-2022	Sales Managers	4,502
	19	37-2012	Maids and Housekeeping Cleaners	4,123
	20	43-6011	Executive Secretaries & Administrative Assistants	4,116
	21	11-9111 41-3099	Medical and Health Services Managers	3,749
	22 23	41-3099	Sales Representatives, Services, All Other	3,732
	23	41-4011 15-1131	Sales Rep., Wholesale & Manufacturing, Technical & Scientific Products Computer Programmers	3,627 3,605
	24	41-4012	Sales Rep., Wholesale & Manufacturing, Except Tech. & Scientific Products	3,409
	25	41-4012	Sales Rep., wholesale a manulaciumly, Except lech, a Scientific Products	5,409





### 3. EXPLORE CAREER OPTIONS



A career assessment and education exploration tool that helps students explore career options in Texas: providing information on hundreds of job titles, pay information, and future projected jobs. Also explore national colleges

- Explore careers options
  - By endorsement
  - By career cluster
  - By hot jobs
  - By career interest assessment
- Explore colleges/universities
- Play a game assessment

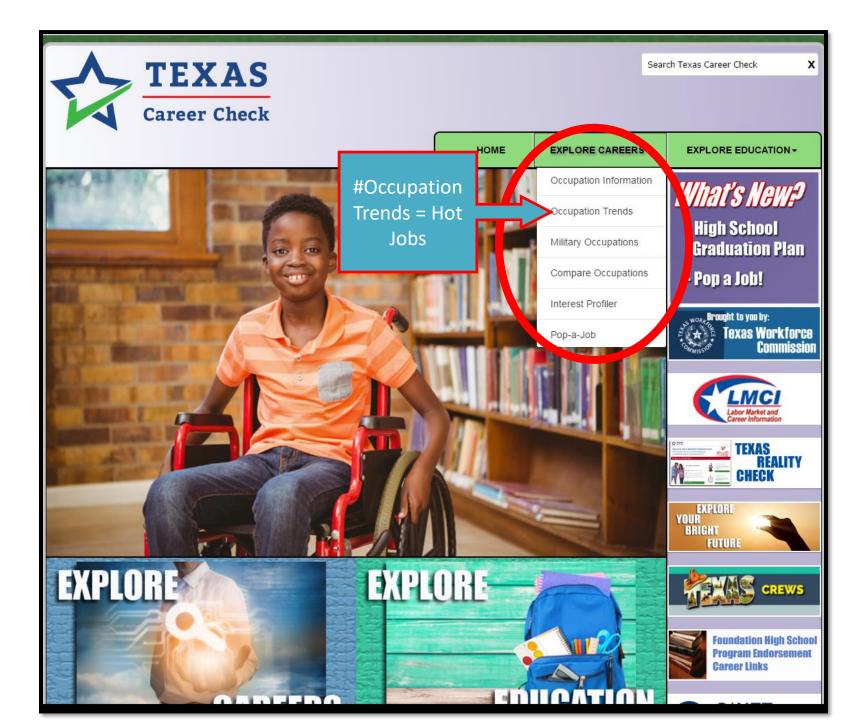




#### Hot Jobs in the Capital Area Region

Occupational Title	Regional Annual Mean Salary (Starting & Experienced Wages)	Projected Annual Openings, TX
Registered Nurses	\$67,344	10,815
Software Developers, Applications	\$93,842	2,065
Computer Systems Analysts	\$83,056	2,635
General and Operations Managers	\$123,278	7,870
Accountants and Auditors	\$69,766	6,175
First-Line Supervisors of Office & Administrative Support Workers	\$64,465	4,125
Computer User Support Specialists	\$50,693	2,120
Sales Representatives, Services, All Others	\$64,483	1,140
Elementary School Teachers, Except Special Education	\$55,916	6,480
Lawyers	\$132,202	1,980
Market Research Analysts and Marketing Specialists	\$73,714	1,265
First-Line Supervisors of Food Preparation & Serving Workers	\$37,184	4,970
Sales Representatives, Except Technical and Scientific Products	\$65,164	4,815
Business Operations Specialists, All Others	77,431	Unavailable
Software Developers, Systems Software	\$106,212	1,250
Heavy & Tractor-Trailer Truck Drivers	\$40,654	7,085
Secondary School Teachers, Except Special and Career/Technical Education	\$55,341	4,875
First-Line Supervisors of Retail Sales Workers	\$48,233	5,095
Electricians	\$47,864	2,470
Network and Computer Systems Administrators	\$86,210	1,080
First-Line Supervisors of Construction Trades and Extraction Workers	\$66,481	1,890
Management Analysts	\$105,207	1,590
Sales Representative, Wholesale, Manufacturing, Technical, & Scientific Products	\$93,623	1,100
Human Resources Specialists	\$67,468	1,815
Plumbers, Pipefitters, and Steamfitters	\$49,136	1,425







Will your dream job pay for the life you want? Align annual salary needs with certain lifestyle choices and provides occupational titles that exceed that need

- Great for \$\$-motivated students
- Great for undecided students
- Career exploration
- Lifestyle options lead exploration





#### **Total Expenses**

We've added up your monthly expenses to figure out the annual cost, and added the amount you'll need to pay in income taxes each year to determine the minimum annual salary for the lifestyle you selected.

Category	Amount
Housing	\$948
Utilities	\$243
Food	\$450
Transportation	\$808
Clothing	\$225
Health Care	\$190
Personal Care	\$400
Entertainment	\$150
Miscellaneous	\$300
Student Loan Debt	\$441
Family	\$0
Savings	\$291
Total Montly Expenses	\$4,446
Annual Expenses	\$53,352
Income Tax (25% of Annual Expenses)	\$13,338
Annual Salary Needed	\$66,690



#### Your Reality Check

#### Life in **Houston** will require a minimum salary of **\$66,690**.

#### Can you afford that?

You know the numbers, now it's time to learn about Occupations that earn enough for your desired lifestyle.

#### Explore Occupations

# 4. OBTAIN COLLEGE OUTCOME & WAGE DATA



### **Texas CREWS**

#### www.thecb.state.tx.us/apps/txcrews

Want the best return on your investment? Evaluate programs and schools on the basics of outcome data, such as graduation rates, student loan debt levels, and wage earnings

- Comparative information
- Evaluate 2-year & 4-year Texas public post secondary schools
  - Graduation rates
  - Student loan debt
  - Wage earnings





### htt://www.thecb.state.tx.us/apps/txcrews/

Texas Consumer Resource for Education and Workforce Statistics

The Texas Consumer Resource for Education and Workforce Statistics (Texas CREWS) is an interactive dashboard tool providing comparative information about Texas public 2-year and 4-year postsecondary institutions. By evaluating programs and institutions on the basis of resultant wages and student loan levels, Texas CREWS will allow parents and students to make informed decisions about college and get the best return on their educational investment.

CREWS



#### **GET STARTED**

Click to get started, then use the dropdown menus to search by program/major, institution, or by the occupation field of interest.







Texas Higher Education Coordinating Board

Joint Project of the Texas Workforce Commission & the Texas Higher Education Coordinating Board



# 5. EXPAND CAREER KNOWLEDGE

AutoCoder



#### http://autocoder.lmci.state.tx.us:8080/jc/onetmatch

Enter any job title or job description and we will provide you the best match among the hundreds of Standard Occupation Classification (SOC) codes. Find wages, projections, job postings on WorkinTexas.com, and much more.

- Enter job title, description for best matches:
- Find best match among SOC codes
- Find wages, projections, and job postings on WorkinTexas.com





# AutoCoder Main Page

Home O*N v10.1 w	TWC IET-SOC ith MOC xwalk	A	FAQ	Cod	ET-SOC AutoCoder™ ECT™ y tuned for Texas	Feedback	Halt Kooo + TEH	Rt ORCE *
Themet Job Title Job Desci	ic™ Search				Only	two		
Person animals	who takes ca	re of	$\sim$		sea opti			
Search	clear					view all matcl	h results	Printable Report



Home

TWC

About O\*NET-SOC AutoCoder™ Feedback

### O\*NET-SOC AutoCoder<sup>TM</sup>

Uniquely tuned for Texas

Matching Words and Phrases				
Text	Frequency	Score		
animals	1	58.3		
care	1	41.7		

#### Search Inputs

Job Description: Person who takes care of animals

#### Discover your many options!

#### **Occupational Data**

Occupation: 29-2056 - Veterinary Technologists and Technicians

**Description:** Perform medical tests in a laboratory environment for use in the treatment and diagnosis of diseases in animals. Prepare vaccines and serums for prevention of diseases. Prepare tissue samples, take blood samples, and execute laboratory tests, such as urinalysis and blood counts. Clean and sterilize instruments and materials and maintain equipment and machines. May assist a veterinarian during surgery.

#### Lay Titles:

Anesthesia Veterinary TechnicianAnimal Health TechnicianAnimal TechnicianBird RehabilitatorCertified Veterinary Technician (CVT)Clinical Laboratory ScientistClinical ResearcherEmergency Veterinary<br/>Technician

Intensive Care Unit Veterinary Technician Laboratory Technologist

Medical Technologist

Surgery Technician (Surgery Tech) Veterinary Assistant Veterinary Laboratory Technician (Veterinary Lab Tech) Veterinary Surgery Technician Animal Health Technician Bird Rehabilitator Clinical Laboratory Scientist Emergency Veterinary Technician Internal Medicine Veterinary Technician Licensed Veterinary Technician (LVT) Registered Veterinary Technician (RVT) Veterinarian Technician Veterinary Lab Tech Veterinary Nurse

Veterinary Surgery Technologist

#### The information you learn here can lead your research in our other products!



### 6. ADDITIONAL RESOURCES





For data on typical wages for more than 650 occupations in your workforce development area region (sort by mean wages, median wages, typical entry-level wages, typical experienced-level wages)

- Explore data on wages:
  - By mean
  - By median
  - By typical entry-level
  - By typical experienced-level
- Texas Employment Projections







#### A Tri-Agency Initiative

#### texasoncourse.org/

- Initiative to bolster postsecondary and career advising to students
- Two Key Audiences:
  - Students and families
  - Counselors, advisors, and educators
- Online hub of resources
  - > Online training for counselors and advisers
  - Interactive resources for students and families
  - Data visualization tools





- 1-800-822-PLAN (7526)
- 24/7 automated line
- Get career or college information
  - > 3 careers
  - > 3 colleges/universities
  - Can call more than once
  - Anyone can call
- Counselor Packets Available For Counselors

